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7. Semester – Kompetenzmodul 7

Unit 1 Market your brand

Speaking	Speaking about fake brands (B2) Talking about the power of brands (B2) Speaking about brand awareness (B2 – Interaction) Speaking about Neil Boorman's <i>Bonfire of the brands</i> project (B2) Giving a presentation about the impact of marketing on society (B2 – Individual long turn) Giving a presentation about personal branding (B2 – Individual long turn) Presenting a promotional video about a music festival (B2 – Individual long turn)
Writing	Writing a blog comment about the <i>Bonfire of the brands</i> project (B2) Writing an email of inquiry/request about an ad for a real estate magazine (B2)
Reading	Reading an article about brand loyalty among the current generation (B2 – Multiple choice)
Listening	Listening to a conversation about high-end and fake brands (B1/B2) Listening to a radio interview about influencer marketing on social media (B2 – Multiple matching)
Language in use	Gerund or infinitive (B2) Small talk phrases in business (B2)
Vocabulary	High-end and fake brands • Brand awareness and brand loyalty • The impact of brands on young people • Small talk skills in business • Marketing a product or service • Influencer marketing • Personal branding

Unit 2 The world of data and stats

Speaking	Giving a presentation about the role of data and stats in everyday life (B2 – Individual long turn) Speaking about a talk/presentation by Hans Rosling (B2) Speaking about the risks and downsides of stats (B2) Discussing the use of misleading data in the media (B2 – Interaction) Talking about an infographic about the journey through the first year of college (B2) Giving a presentation about online data trails we leave behind (B2 – Individual long turn) Discussing quotes about <i>Wikipedia</i> (B2) Discussing how the Internet influences the way we access and research information and facts (B2) Speaking about your online presence (B2 – Interaction)
Writing	Writing a report about factors that influence students' academic performance and overall motivation (B2) Writing a blog entry about one of Hans Rosling's talks/publications (B2)
Reading	Reading an article about a Swedish university professor who found a new way of presenting stats (B2 – True/False)
Listening	Listening to facts about data and stats (B2) Listening to a talk about the history of <i>Wikipedia</i> (B2 – Short answers)
Language in use	Adjective or adverb (B2)
Vocabulary	The role of data and stats • The use of misleading data in the media • Stats on students' academic performance and overall motivation • How we leave data trails online • The history of <i>Wikipedia</i> • How the Internet influences how we access information and facts

Unit 3 Can you take it for real?

Speaking	Completing a quiz on how "real" you are (B2) Discussing quotes about authenticity and being real (B2) Speaking about honesty and authenticity in business (B2) Speaking about measures a company can undertake to improve trustworthiness and reliability (B2 – Interaction) Talking about genuinfluencers versus influencers (B2) Discussing the role of social media influencers in shaping young people's opinions (B2) Talking about behaviour that may reveal that someone is being dishonest (B2) Giving a presentation about dishonesty on the Internet (B2 – Individual long turn) Giving a presentation about artificial intelligence and the uncertain future of truth (B2/C1 – Individual long turn)
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Writing	Writing a leaflet about love scams (B2) Writing a blog comment about parental spyware (B2)
Reading	Reading an article about the rise of genuinfluencers (B2 – <i>Multiple matching</i>)
Listening	Listening to a radio interview about what it means to be “real” according to psychologists (B2/C1 – <i>Multiple choice</i>) Listening to a radio programme reporting on romance scams (B2 – <i>Multiple matching</i>)
Language in use	Conditional I, II, III, the zero conditional and the mixed conditional (B2)
Vocabulary	What it means to be real • Being real on the job • Improving trustworthiness and reliability in business • Genuinfluencers versus influencers • Dishonesty on the Internet • Romance scam • Honesty in friendships

Unit 4 Are you ready for the job?

Speaking	Speaking about doing an apprenticeship versus attending a Higher Technical/Vocational College (B2) Giving a presentation about the problem of skilled labour shortage in Austria (B2 – <i>Individual long turn</i>) Speaking about innovative jobs of the future (B2 – <i>Interaction</i>) Discussing a quote about remote work (B2) Speaking about the pros and cons of remote working (B2 – <i>Interaction</i>) Giving an elevator pitch (B2) Giving a presentation about job interviews (B2 – <i>Individual long turn</i>) Giving a presentation about the future world of work (B2 – <i>Individual long turn</i>)
Writing	Writing a CV (B2) Writing an email of application (B2) Writing an email of motivation (B2)
Reading	Reading an article about remote work (B2 – <i>Short answers</i>)
Listening	Listening to a radio interview about the problem of skilled labour shortage in Austria (B2) Listening to two people who are passionate about their jobs (B2) Listening to a radio interview with a Human Resources Manager about writing a CV (B2 – <i>Multiple matching</i>)
Language in use	Job interview questions and answers (B2)
Vocabulary	Doing an apprenticeship versus attending a Higher Technical/Vocational College • Skilled labour shortage in Austria • Innovative jobs of the future • Working remotely • Job application and job interview • Doing an internship abroad • The future world of work

Self-assessment checklist 7. Semester – Kompetenzmodul 7

8. Semester – Kompetenzmodul 8

Unit 5	The pursuit of happiness
Speaking	Discussing quotes about happiness (B2) Presenting the results from a chart on how much happiness is under our control (B2) Presenting a video about what makes a good/happy life (B2) Giving a presentation about the topic of happiness in young people’s lives (B2 – <i>Individual long turn</i>) Discussing international happiness levels (B2 – <i>Interaction</i>) Speaking about the basic principles of Positive Education (B2) Speaking about an ideal teaching and learning environment at schools (B2 – <i>Interaction</i>)
Writing	Writing an article about a positive work environment (B2) Writing an email to the editor about the secrets of happiness (B2)
Reading	Reading an article about the happiest country in the world (B2 – <i>Multiple matching</i>)
Listening	Listening to a radio interview about the best places to work in Australia (B2 – <i>Multiple matching</i>) Listening to a radio interview about the impact of Positive Education (B2/C1 – <i>Short answers</i>)

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Language in use	Adverbs used for emphasis (B2)
Vocabulary	The meaning of happiness • What makes a good/happy life • The world's happiest nations • Job satisfaction • Positive Education • Happiness at school

Unit 6 Learning from failure to ignite success

Speaking	Discussing questions on a cartoon about the topic of failure (B2) Speaking about statements from famous people about failure (B2) Giving a presentation about failure versus success (B2 – Individual long turn) Role-playing a constructive feedback conversation (B2) Discussing quotes from students who received bad marks (B2) Discussing the topic of problem-solving at work (B2 – Interaction) Giving a presentation about problem-solving with humour (B2 – Individual long turn)
Writing	Writing a leaflet about how students can overcome and learn from failure at school (B2) Writing a work report about improving the quality of internships abroad (B2) Writing an email of complaint about a subscription to an online magazine (B2)
Reading	Reading an article about powerful lessons we can learn from our mistakes (B2 – Short answers)
Listening	Listening to a podcast of the FailFaire event (B2) Listening to a problem-solving business meeting (B2 – Multiple choice)
Language in use	Prepositions (B1/B2)
Vocabulary	Failure versus success • Viewing failure differently • Learning from our mistakes/failures • Giving constructive feedback • How to overcome school failure and the fear of getting bad marks • Problem-solving at work • Suggesting improvements for an internship abroad • Humour as a problem solver

Unit 7 All equal, all different

Speaking	Completing a quiz on international business etiquette (B2) Speaking about living and working abroad (B2) Presenting an application video for a volunteer job abroad (B2 – Individual long turn) Summarising the most important information of a cultural guide for business people working internationally (B2) Giving a presentation about a country you could imagine working in for some time (B2 – Individual long turn) Presenting a book, short story, film or TV series about prejudice and discrimination (B2) Discussing a quote about travelling (B2) Discussing how travelling shapes one's personality (B2 – Interaction) Speaking about taking a gap year (B2 – Interaction)
Writing	Writing a blog comment about prejudice and discrimination (B2) Writing a blog entry about visiting ethnic minority cultures as part of a tourist package (B2)
Reading	Reading about cultural differences between different countries (B2) Reading an article about diversity in the workplace (B2 – Multiple choice)
Listening	Listening to a talk about the pros and cons of cultural diversity in the workplace (B2) Listening to a radio interview about how travelling can break down prejudices and discrimination (B2 – Short answers)
Language in use	Modal verbs (B2)
Vocabulary	International business etiquette • Applying for a volunteer job abroad • Cultural guides for business people working abroad • Cultural diversity in the workplace • How to combat prejudice and discrimination • How travel helps to leave prejudices behind • Gap year

Unit 8 Impressive careers

Speaking	Speaking about a famous person who has helped to make the world a better place (B2) Speaking about students' ideas of an impressive career (B2) Speaking about the career of a social media influencer (B2 – Interaction) Talking about famous Austrians who have created an impressive international career (B2) Talking about Steve Jobs's success story (B2)
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	Speaking about jobs that are important for the future success of our society (B2 – <i>Interaction</i>) Giving a presentation why choosing the right career is essential (B2 – <i>Individual long turn</i>) Giving a presentation about an inspiring female leader in history (B2 – <i>Individual long turn</i>)
Writing	Writing an article about impressive life stories of people from your home country (B2) Writing an email of application (B2)
Reading	Reading an article about Steve Jobs's life story (B2 – <i>True/False</i>)
Listening	Listening to a radio interview about Beyoncé's career as an influencer (B2 – <i>Multiple choice</i>) Listen to Steve Jobs's commencement speech at <i>Stanford University</i> (B1)
Language in use	Past perfect tense simple (B2) Past perfect tense continuous (B2)
Vocabulary	The impact of people's outstanding careers on our world • A successful social media career • Famous Austrians' international careers • Steve Jobs's success story • Jobs that are important for the future success of our society • Job versus career

Self-assessment checklist 8. Semester – Kompetenzmodul 8

9. Semester – Kompetenzmodul 9

Unit 9	Transforming the world for the better
Speaking	Discussing quotes about an ideal world (B2) Discussing the idea of a utopian and dystopian world (B2) Giving a presentation about the <i>Global Goals for Sustainable Development</i> (B2 – <i>Individual long turn</i>) Speaking about the topic of world hunger (B2) Discussing reasons for food insecurity and world hunger (B2 – <i>Interaction</i>) Speaking about NGOs, NPGs, charities and social enterprises (B2) Giving a presentation about an NGO or NPO (B2 – <i>Individual long turn</i>) Speaking about different charity projects (B2) Giving a presentation about a social enterprise you would like to start (B2 – <i>Individual long turn</i>)
Writing	Writing a circular email about donating to a charity organisation (B2) Writing a report about giving behaviours across the generations (B2)
Reading	Reading an article about world hunger (B2 – <i>Multiple choice</i>)
Listening	Listening to a podcast explaining what the <i>Global Goals for Sustainable Development</i> are and how they can be achieved (B2) Listening to an interview with the founder of the charity organisation <i>Just a Drop</i> (B2 – <i>Multiple matching</i>)
Language in use	Different tenses (B1/B2)
Vocabulary	Speaking about the <i>Global Goals for Sustainable Development</i> • World hunger and food insecurity • NGOs, NPO, charities and social enterprises • Donating to charity organisations

Unit 10 Going net zero: Is it really necessary?

Speaking	Speaking about going net zero (B2) Interpreting cartoons about global warming (B2) Speaking about future scenarios caused by global warming (B2) Giving a presentation about the consequences of global warming for Austria (B2 – <i>Individual long turn</i>) Discussing the advantages and disadvantages of different energy production methods (B2 – <i>Interaction</i>) Speaking about the pros and cons of electric cars (B2) Giving a presentation about environmental protection (B2 – <i>Interaction</i>)
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Writing	Writing a formal email to the EU commissioner for energy (B2) Writing a report about different countries and their net zero targets (B2) Writing an article about nuclear energy (B2)
Reading	Reading an article about hydropower (B2 – Multiple choice)
Listening	Watching a YouTube video explaining what net zero means (B2) Listening to a speech about a new perspective on the journey to net zero (B2) Listening to a podcast about the question of which fuel is the best for your car (B2 – Short answers)
Language in use	Future perfect tense simple and future perfect tense continuous (B2) Future tense continuous (B2) Tenses to express future (<i>will-future, going to-future, present tense simple, present tense continuous</i>) (B1/B2)
Vocabulary	Going net zero • Energy key terms • Global warming • Different energy production methods • The pros and cons of electric cars

Unit 11 Building big

Speaking	Speaking about impressive structures/construction projects (B2) Speaking about EXPO pavilions and their designs (B2) Describing your favourite pavilion representing Austria at the World EXPO (B2) Presenting a proposal for an EXPO pavilion design (B2) Summarising an article about the future of skyscrapers (B2) Speaking about the pros and cons of skyscrapers for a city and for the people living there (B2) Discussing why there is a global race to build higher and higher (B2 – Interaction) Presenting a green building (B2) Giving a presentation about sustainable architecture (B2 – Individual long turn)
Writing	Writing a description of a building/construction (B2) Writing an email of complaint to property management (B2) Writing a blog comment about building big (B2)
Reading	Reading a description about the Guggenheim Museum of Modern Art in Bilbao (B2) Reading texts describing different pavilions designed for the EXPO 2020 (B2 – Multiple matching) Reading an article about the future of skyscrapers (B2)
Listening	Listening to a talk by a British designer and architect (B2) Listening to a podcast about green buildings (B2 – Multiple choice)
Language in use	Articles (A2/B1)
Vocabulary	Describing buildings and constructions • Unique architecture • EXPO pavilions • Building skyscrapers • Green buildings • Vertical gardens

Unit 12 Love at first bite

Speaking	Speaking about tasting food (B2) Speaking about your personal eating habits (B2) Speaking about food and beverages you could not live without (B2) Speaking about healthy eating and dieting (B2) Giving a presentation about having a healthy diet (B2 – Individual long turn) Speaking about superfoods and possible health benefits and downsides (B2) Speaking about your food shopping habits (B2) Presenting different food labels (B2) Discussing the benefits and downsides of food labels for consumers and producers (B2 – Interaction) Speaking about the pros and cons of having a meat-free diet (B2 – Interaction)
Writing	Writing an article about British food (B2) Writing an email of inquiry/request to a local caterer (B2) Writing an email of application (B2)

Reading	Reading an article about superfoods (B2 – <i>Short answers</i>)
Listening	Listening to a news report about orthorexia nervosa (B2– <i>Short answers</i>) Listening to a podcast about the downsides of superfoods (B2) Listening to a podcast about British food (B2)
Language in use	Different tenses (B1/B2)
Vocabulary	Tastes, texture and smells • Eating disorders • Having a healthy diet • Superfoods • Food idioms • British food • Food labels

Self-assessment checklist 9. Semester – Kompetenzmodul 9

10. Semester – Kompetenzmodul 10

Unit 13 Living in an interconnected world	
Speaking	Speaking about what globalisation means for you (B2) Defining the term <i>globalisation</i> (B2) Speaking about different types of globalisation (B2) Speaking about global citizenship (B2) Interpreting cartoons about e-commerce (B2) Speaking about online shopping versus in-store shopping (B2) Discussing the concept of <i>fair trade</i> (B2 – <i>Interaction</i>) Interpreting charts about the import and export of waste (B2) Giving a presentation about the global waste trade (B2 – <i>Individual long turn</i>) Giving a presentation about globalisation – its benefits and downsides (B2 – <i>Individual long turn</i>)
Writing	Writing a <i>circular email</i> about a company workshop (B2) Writing a summary of an interview about e-commerce (B2) Writing a <i>leaflet</i> about global citizenship (B2)
Reading	Reading an article about the global waste trade (B2 – <i>Multiple choice</i>)
Listening	Listening to four adolescents explaining what globalisation means to them (B2) Listening to an interview with an international business correspondent about e-commerce (B2– <i>Multiple matching</i>) Listening to a speech about fair trade (B2)
Language in use	Relative clauses (B1/B2)
Vocabulary	Globalisation • Being a global citizen • E-commerce versus in-store shopping • Fair trade • Global waste trade
Unit 14 Ideas that have changed the world	
Speaking	Speaking about inventions that changed our lives (B2) Speaking about Austrian inventors (B2) Discussing quotes about an invention that changed the world (B2) Discussing what life would be like without the Internet (B2 – <i>Interaction</i>) Giving a presentation about cloud computing (B2 – <i>Individual long turn</i>) Speaking about inventions that could be misused (B2) Speaking about <i>Shark Tank</i> and other popular business reality TV shows (B2) Giving a <i>Shark Tank</i> pitch about an innovative business idea (B2 – <i>Individual long turn</i>) Speaking about 20 th and 21 st century conveniences (B2 – <i>Interaction</i>)
Writing	Writing an <i>article</i> about inventions that could be misused (B2) Writing a <i>blog comment</i> about the technological revolution (B2)
Reading	Reading an article about what life would be like without the World Wide Web (B2 – <i>True/False</i>)

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Listening	Listening to a news report about a robot dog (B2) Listening to a podcast about rejected <i>Shark Tank</i> pitches (B2– <i>Multiple choice</i>)
Language in use	Active and passive forms (B1/B2)
Vocabulary	The Internet – a revolutionary invention • Cloud computing • Improper use of inventions • Business reality TV series • Pitching a business idea • Technology idioms
Unit 15	The European Union – Europe united?
Speaking	Presenting a member state of the European Union (B2) Giving a presentation about what the European Union does for us (B2 – <i>Individual long turn</i>) Speaking about the <i>Nanny State Index</i> (B2) Discussing the benefits and downsides of EU membership (B2 – <i>Interaction</i>) Speaking about whether or not there should be more regulation coming from the state/ the EU (B2) Interpreting a chart about what is important for young Europeans (B2) Discussing quotes by young Europeans (B2) Speaking about cultural differences in European countries (B2) Discussing the concept of a European society (B2) Discussing what young people think about the European Union (B2 – <i>Interaction</i>)
Writing	Writing a blog entry about the concept of <i>The European</i> (B2) Writing a formal email to the European Commission sharing your personal opinion about the EU (B2)
Reading	Reading an article about the results of the <i>Nanny State Index</i> (B2 – <i>True/False</i>)
Listening	Listening to a podcast about Brexit (B2) Listening to four adolescents living in the European Union speaking about how they see their future (B2– <i>Multiple matching</i>)
Language in use	Discussing controversial issues (B2) Making comparisons (B1/B2)
Vocabulary	What does the EU do for me? • The European Union • Is the EU a Nanny State? • Brexit • The future of the European Union • Discussing controversial issues

Self-assessment checklist 10. Semester – Kompetenzmodul 10

Phrases

Writing reference

Vocabulary reference